



### Dear Rosh Yeshiva or Mechanech,

If you have bochrim in your yeshiva ...

...who struggle with reading difficulties in Hebrew, especially in reading without *nekudos*, and consequently read slowly and sometimes don't *daven* properly...

...who struggle with difficulties in *Gemara* learning in general, have a hard time understanding the *Gemara* text inside or preparing a page of *Gemara* on their own...

...who come unprepared to *shiur*, so that the different levels make it difficult to conduct the *shiur* or help *bochrim* progress in their learning...

...who are either unsuccessful learning with their *chavrusas* or whose *chevrusas* have left them because their level of learning is so low...

...who are very talented but confused about their abilities, lack self-confidence, feel depressed about themselves and have given up on ever being able to understand the *Gemara*...

...who therefore suffer from gaps in their learning and consequently do not enjoy learning, are unmotivated, can barely drag themselves to the *beis medresh* and are frustrated because they get no satisfaction from learning...

...and you are concerned that their low level of spiritual satisfaction may eventually lead them to the streets and to what awaits them there...

## Misgeret Reading Institute Can Help!

With thousands of success stories behind us, and over thirty years of experience, we can help these *bochrim* achieve fluent reading and competent reading comprehension, leading to success, enjoyment and satisfaction from learning.

#### **Reading Fluency Directly Impacts Learning Performance**

This is significant considering that studies have shown that poor learning performance is often caused by the lack of reading fluency and comprehension. When reading is not automatic, a *bochur* uses his resources and energy to decipher *nekudos* and words, leaving him too depleted to work on comprehension or deeper levels of meaning.

After only a few structured, custom-designed lessons using a unique method and taught by the most professional reading instructors in Israel, they will be reading Hebrew fluently in a very short time.

#### **Reading Automaticity**

Our goal is to help every *bochur* acquire reading automaticity, which enables him to read more rapidly. The *bochur* is then free to concentrate on the material learned and understand it independently.

# What does a *bochur* gain from the Misgeret Reading Institute?

- ✓ His Hebrew reading becomes automatic and rapid, and he is able to read with greater fluency and accuracy.
- ✓ He gains confidence in his abilities and is more hopeful and motivated about his future success learning *Gemara*.
- ✓ He no longer feels frustrated and depressed about his lack of success, he understands the material, and learning is a source of enjoyment for him.
- ✓ He is able to understand and remember new words and phrases in Hebrew, and this helps him acquire tools to become a successful, independent learner.
- ✓ He stops feeling 'stuck' in his learning, comes prepared to *shiur*, and is able to learn with *chevrusos* who are eager to learn with him.
- ✓ He begins to enjoy learning and success, is motivated to learn and blossoms as he gains satisfaction from his learning.
- ✓ He derives pleasure and satisfaction from learning, feels a sense of belonging in the yeshiva environment and does not look for enjoyment elsewhere.

# Structure of the Learning Process:

The process is short, easy and straightforward.

#### **Identifying the Root Cause**

The process begins with an hour-long assessment to identify the cause of the reading problem.

#### **Creating a Personal Program**

Next, a series of 45 minute sessions are planned out to suit the *bochur*'s needs. Usually, there is great improvement after only twelve such sessions; often this is enough to completely solve the problem.

#### **Gently Reinforcing the Progress**

The lessons take place in a pleasant, enjoyable atmosphere, and are given by certified instructors. The *bochur* receives complete instruction at all reading levels until he is able to read fluently and rapidly.

# Avigdor K, a *bochur* who learned at the Institute, shares his story:

From an early age I had difficulty reading Hebrew and learning Gemara, and I never really understood the Gemara. As result, I felt myself losing hope of ever being able to understand Gemara and feeling confused by this since I was talented in other areas.

I couldn't get into a good Yeshiva and the truth is that I wasn't very successful at listening to and understanding shiurim. No one wanted to learn with me, which meant that I was either on my own or with a chavrusa who wasn't interested in learning.

After trying out several shiurim in the yeshiva, which left me in great despair of ever being able to participate in shiur, I shared my frustration with the maggid shiur, telling him that I was leaving. He then told me, "You'll be a baal bayit and not a talmid chacham", and I accepted his words.

In the following years I tried to overcome my learning difficulties in many ways. Some things I tried actually sound funny, but when I remember my many failed attempts to improve my learning, I have to hold back my tears.

With siyata d'shmaya, I met **HaRav Zobin shlita**, who immediately discovered the cause of my learning problem and made the connection between my poor reading and Gemara learning.

As a result of the tutoring, I experienced ongoing self-growth and discovery as I began reading rapidly and accurately. I was able to actualize my dream and finished an entire masechet instead of learning just a few pages as I had in the past. Not only was I able to read better, but I was also able to understand everything so clearly that everyone thought I was an expert on the topic. I began to enjoy learning and finished most of Shas in a few years, began learning b'iyun, and had a new world open up for me.

## Why Misgeret Reading Institute?

A professional institute that deals with reading problems has many advantages over individual attempts or work with an ordinary tutor to improve reading.

In our Institute, over 30 years of experience and thousands of success stories back every step, from the first assessment to the last of the sessions and exercises.

This experience makes it possible to conduct accurate, comprehensive assessment of the elements of reading and helps determine which tools are needed to enable intensive study of *Gemara*, which is in a foreign language, without *nekudos*.

Another factor is the uniqueness of *loshon hakodesh*, the language of the texts, which is very different from English and consequently has implications for the structure of the program.

### We are Aware of Other Challenges

If necessary, the process also includes the treatment of other issues that may affect reading, such as vision problems. Many vision problems can be solved with simple exercises that are approved by experts in the field. This is a further saving of money and resources. In this area, simple exercises to be done at home may be recommended.

All of this means that the reading program is speedy, focused and precise, saving energy, time and money. The lessons are usually taught once or twice weekly, and there is no homework (assuming that the *bochur davens* and learns in Hebrew every day).

### Haskamos of Rabbanim and Educators

It is with great pleasure that I recommend HaRav Zobin's Method, which has helped many students who would otherwise have wasted their potential. - HaRav Matisyahu Solomon, Mashgiach, Beis Medrash Gavoha, Lakewood,

Zvi Zobin is a long-time avreich at Tora Ore and many who would have otherwise given up and stopped learning tora have been helped by him. Today's educators emphasize the significance of efficient reading as a key skill at all levels of learning, yet this area is often neglected. The Zobin Method assesses and remedies reading difficulties. - HaRav Pinchas Sheinberg ztz"l, Rosh Yeshiva, Tora Ore

As the principal of a cheder in Yerushalayim, I have found that Reading, one of the most important tools for students, is mostly abandoned after first grade. I was fortunate to meet Ha Rav Zobin and learn about his simple method that is motivating and leads to success at all ages. In my opinion, his method should be used in every Talmud Tora since it is applicable for other subjects as well. The method is so simple and enjoyable that parents can use it at home. - Harav Kreiger, Principal, Talmud Tora Kamenitz

Zvi Zobin is to be admired. With his deep understanding of the many factors involved in reading, he has created a simple method to identify reading difficulties, pinpoint the underlying causes and quickly overcome these difficulties. In only a short time, the method can deal with reading obstacles that prevent progress, as it aims to assure success in higher level studies. - HaRav Vagshal, Principal, Elementary School Gateshead

The book about the method includes a detailed explanation of the theory of reading and the assessment of reading progress. It explains the significance of eye function and the build-up of rapid reading in order to facilitate progress, going from letter recognition and nekudos to the automatic connection of words and passages. - Dr. Avraham ben Yochanan—psychologist

Rav Zobin's Method has made a breakthrough with techniques that deal with the most difficult aspects of reading. As a counselor in several yeshivas, I'm aware of the tremendous percentage of unidentified reading problems at all ages. This method integrates the thoroughness of a scientist with the compassion of an artist. I've found the method to be a life saver when it comes to these problems. - HaRav Elkins—Principal of a reading institute in New York City

I'm very happy to spread the word about this method. I know of no other method that is so easy to use and so effective for such a wide range of ages and assorted reading issue. It's a crucial tool for assessment and treatment within an educational framework; it's an excellent method for any educational institution. - Dr. Meshulam Teller, Psychologist

I was hesitant about accepting a certain *bochur*. After consulting with Harav Zobin, I decided to accept him. He fits in fine, exactly as HaRav Zobin said he would, and is very successful. - A Rebbe in a yeshiva.

## What do parents of *bochrim* say about us?

How did you do it? I paid out \$40,000 during the past three years in attempts to improve my son's reading skills, with no success. And in only six sessions with you he's already correcting my reading. Yisrael C.

Our son was a good boy, but he always had difficulty in his learning. We spent a lot of money on evaluations and instruction, with no solution in sight...

When it came time to get into yeshiva, we were under a lot of stress until someone fortunately directed us to Rav Zobin, and then wonders happened! After only a short time, our son began to improve in his studies, amazing everyone around him.

B"H he was accepted into a good yeshiva! After about a month, the mashgiach called us specially to praise his motivation and achievement in learning, adding that the top bochrim all ask to learn bechavrusa with him. Unbelievable! A.Katz

# **Bochrim**, many after as little as four sessions with us, say the following:

Now I realize that I read with reading mistakes my entire life. After only four group lessons I can catch my mistakes and correct myself. As a result, my learning of Gemara and Rashi has also improved. Baruch, age 20

Now I read text more fluently and rapidly than before. Avi, age 17

Now I can open new sefarim and understand them better. My tefila has improved greatly and I have more confidence davening for the Amud. Meir, age 19

Now I remember, understand more clearly and relate more to the words. Shmuel, age 19

Now I read more accurately. Mark, age 18
The accuracy I now have in reading gives me more understanding.
Mordy, age 17

The program really helped me! You need it for daily reading, even if you think you already know what you're supposed to do. Ami, age 21

Great program! The process is so simple that anyone can succeed at it and it helps at all levels of learning. Boaz, age 20

The process clearly helped me and advanced my reading tremendously. **Zack, age 21:** 

### A Few Words about the Misgeret Institute

The Misgeret Institute was founded 30 years ago by HaRav Zobin, world- known educator and founder of the Zobin Reading Method.

It all began when HaRav Zobin came to Israel close to 40 years ago and was asked to teach children with talent and potential who were having reading difficulties. Disturbed that such bright children were having difficulty reading, he decided to analyze what was happening.

Using his background in science, technology, and data processing, HaRav Zobin began examining the makeup of learning and reading skills. He then used his findings and developed his own method to embed reading skills, based on a classic model of industrial skill-training techniques. He began applying this method to his own teaching, and the results were astounding. Teenage boys and children who had been struggling with learning difficulties for years were able to make great strides in reading and learning after only a few hours of instruction.

When the Rav realized how successful the method was, he decided to find his own learning center where he could actualize his dream and carry out what he saw as his Life mission. For over 30 years now, he has been helping children and teenage boys throughout the world read fluently and experience pleasure and understanding in their learning.